

South Cowichan ECHO

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	# of INSERTIONS /YR		1 x		4 x		12 x	
	BW	COLOUR	BW	COLOUR	BW	COLOUR	BW	COLOUR
Business Card	\$60	\$80	\$55	\$78	\$48	\$70		
1/16 Page	\$80	\$105	\$75	\$98	\$70	\$95		
1/8 Page	\$120	\$170	\$110	\$160	\$95	\$145		
1/6 Page	\$160	\$215	\$155	\$205	\$135	\$190		
1/4 Page	\$215	\$290	\$195	\$265	\$185	\$245		
1/3 Page	\$310	\$395	\$295	\$375	\$265	\$335		
1/2 Page	\$420	\$515	\$395	\$490	\$345	\$425		
3/4 Page	\$585	\$695	\$560	\$665	\$495	\$595		
Full Page	\$750	\$895	\$725	\$875	\$675	\$795		
Back Page (colour)		\$995		\$950		\$850		
Inside Ear Lug (colour)		\$110		\$105		\$95		
Front Page Banner (colour)		\$295 (minimum 4 month commitment)						
Front Page Ear Lugs (colour)		\$150 (minimum 4 month commitment)						

Inserts

Classified Display

National Line Rate

\$95/Thousand (single sheet)

\$10/Column Inch

\$.98/Agate Line

2016 DEADLINES

ISSUE	AD/COPY DEADLINE	PUBLICATION DATE
January	January 6	January 14
February	January 27	February 4
March	February 24	March 3
April	April 13	April 21
May	May 11	May 19
June	June 15	June 23
July	July 13	July 21
August	August 10	August 18
September	September 14	September 22
October	October 12	October 20
November	November 9	November 17
December	December 7	December 15

DISTRIBUTION

Cowichan Bay	1,459
Cobble Hill	3,128
Mill Bay	1,923
Shawnigan Lake	2,398
Duncan	500
Misc. Newsstand Copies	592
TOTAL	10,000

TERMS

Payment: Payment due on receipt of invoice.
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